



Become your own BOSS!

Yearning for a coveted job in multi-national companies and corporates has been in vogue right since the earlier years of the 21st century. However, in the last decade or so, there has been a transformational wave of “Entrepreneurship” in the student fraternity. While the time is ripe to make entrepreneurial ventures, we are here to elucidate that there are more reasons than one that make this career option so very lucrative. Entrepreneurship is valued because it gives a fresh perspective of the market and business pressures and thus, highlights the areas of contribution clearly and vehemently.

In this transient global economy, engineers must be able to collaborate effectively as leaders, gel well in teams and with their peers. Along with technical and analytical expertise they need to be flexible, resilient, creative and empathetic and possess the insight of seizing and tapping opportunities. These qualities in students will enable them to be more innovative and entrepreneurial.

A combination of various approaches is necessary to deliver the nuances of entrepreneurship. We think that this growing interest among students in entrepreneurship sets the right backdrop to catalyze awareness through short and engaging experiences. Through this one day workshop on “Become your own boss”, students will be introduced to concepts of entrepreneurship and will be walked-through the qualities necessary to be an entrepreneur.

Target Group: Engineering Students.

Duration: 2 Day

Mode of Delivery:

The training will be for 2 day which will include both classroom and outbound activities. The methodology will include group activities/active learning and role playing.

Outcomes

At the end of the program, the students will be able to

1. Imbibe the qualities of entrepreneur
2. Evaluate a business idea and its prospects.
3. Develop a business plan using the business model canvas.
4. Build a strategy plan with effective action planning.